

Mobile Tech Company Could Provide Gains in Excess of 1000% in Coming Weeks and Months!

New Year, New Team, New Opportunity

Life Clips, Inc. (OTCQB: LCLP) is a global consumer electronics company focused on developing hardware and accessories for mobility through the Mobeego brand. Their mobile technology and disposable cell phone batteries are hot products in today's consumer electronics market space. The company has launched a new global services business as well and we will discuss that below. 2017 has been an exciting year thus far for Life Clips with a new management team in place. The combination of a solid product base and a top notch management creates a unique opportunity for success. Life Clips is headquartered in Aventura, Florida USA.

The New Management Team

Huey Long was named Chief Executive Officer on February 2, 2017 and was named as a Director of the Company. Mr. Long is a seasoned multi-channel retail and global sourcing executive and turnaround expert. He was responsible for general merchandise operations in his capacity as a Senior Vice President at Walmart Stores, Inc. and as General Merchandise Manager at Walmart's Sam's Club. Previously, Mr. Long was an Executive Vice President of Radio Shack Corp., where he was part of the turnaround team. He later became a Director of Radio Shack China. Mr. Long was also responsible for Amazon.com's global private brands and consumer electronics retail buying operations.

On January 16, 2017 Victoria Rudman was appointed as Chief Financial Officer, Secretary and Treasurer of the Company, as well as to the Company's Board of Directors. Ms. Rudman has spent most of her career in Fortune 50 global investment banks and retail brokerage firms. She has also served several public and private companies as Chairman, Chief Executive Officer, Chief Financial Officer, Treasurer and Secretary.

William Singer remains in his position as Executive Vice President of Sales and Marketing of the Company, and was named as a Director on March 1, 2017. Mr. Singer is a Multi-Channel Retail Expert, an entrepreneur and investor, and has launched several successful businesses and products in retail, transportation, eCommerce, mobility, and services.

A New Business and Revenue Stream

This month (April 2017) Life Clips announced the launch of two new global services. Global Sourcing Services where Life Clips will work with clients to source products anywhere in the world. The second is Sales and Marketing Services that provide clients a direct path to launch, market, and grow sales in multi-channel retail. This expansion is a result of relationships made available by the Company's new management team and a previously signed strategic alliance with a leading global sourcing and logistics company.

Huey Long, President and CEO said, "We are utilizing our incredible resources and decades of experience to develop new technology in global sourcing, logistics and multi-channel sales and marketing to support our own product. It makes sense to offer these innovative services to others who wish to develop products and bring those products to market."

Company Guidance on Operations

On April 5th, 2017 the company published guidance for its current and future operations, reflecting a leaner, more focused business model. Here are the areas the company discussed:

- Expanding the Mobeego line of Mobile Accessories. Moving forward, the Company will focus on sales of the Mobeego brand emergency cell phone battery and other mobile power supply products we plan to source from a previously signed strategic alliance with Ascenda Corporation, a global sourcing and logistics company. We are seeing increased interest in the Mobeego product.
- Global Sourcing Services that includes product design, factory identification, negotiations, compliance qualification, and end-to-end logistics solutions to source products anywhere in the world.
- Sales and Marketing Services that provide an efficient path for companies to launch and market product into multi-channel retail and capture the maximum ROI.
- Our plans call for adding additional mobile accessories focused on portable power, which includes high capacity battery banks, blue tooth headphones, blue tooth speakers, solar chargers, CLA chargers and inverters. In addition, we will be launching into new categories, including expanding our offering in Consumer Electronics and introducing new product in personal care and home goods.

LCLP's business is expected to derive significant strength from these strategic developments, including an expansion of its Mobeego line of Mobile Accessories. In fact, the company's stock has witnessed significant volumes in the recent past. LCLP reported an increase in trading volumes backed by these announcements laying the foundation for revenue visibility and business growth.

Life Clips Current Products



The Mobeego brand launched in November 2015, and is available in 16 different countries.

When your mobile phone or electronic device runs out of battery it can be quite frustrating. Too often our device dies in the middle of something important and there is no charger around. Life Clips has the solution. The Mobeego product is an affordable one-time use battery that plugs directly into one's mobile device, iPad, or action camera. The award winning design makes it wireless and disposable.

Mobeego™ consists of two parts: a disposable battery can that extends a mobile phone's life by 1-4 hours, and a reusable, ultra-compact adapter. When you're ready to use Mobeego™, simply connect the can to your mobile phone via the adapter, and charging will begin immediately when you switch it on. After you finish using the can, save the adapter and recycle the can at one of our participating locations. Our adapters are completely reusable, so the next time you're running low on battery, all you need to do is buy more Mobeego™ cans!

Mobeego™ is made for those last-minute situations, when you're running out of battery and want an instantly available battery to keep your mobile phone mobile. But you can also buy Mobeego™ ahead of time and use it as needed during the next 10 years.

- No extra cables or wires: Instantly charge your smartphone wherever you are and whenever you want!
- Mobeego is a MUST HAVE for your emergency kit: up to 4 hours of extended battery life and it can be stored up to 10 years without any power leaking!
- Mobeego: Say goodbye to bulky power banks! The Mobeego is so compact and lightweight that you can always have one with you wherever you go!

- Mobeego is Eco-friendly: The battery is recyclable - the adaptor is reusable! keep it in your wallet or attach it to your key holder for future use!!
- How does it work? simple! in the package you will find a battery and a specially designed smartphone adaptor - attach the two together, and then connect it to your smartphone. Instant Juice!

Unlike bulky backup batteries and power banks, Mobeego™ doesn't require pre-charging before use. Plus, if you don't use your charged power bank for a few weeks, it could very well "leak," requiring more re-charging. On the other hand, charging stations and lockers defeat the purpose of a mobile phone: on-demand mobility.



The disposable battery is fondly called the "energy drink" of smartphones and action cameras. When you have the battery, you don't have worry when your phone or camera runs out of the native battery energy. The battery is already used in smartphones such as Apple Inc.'s iPhones and Samsung's Galaxy handsets. In a smartphone, Mobeego can push you for several hours before it runs out or get a place to recharge your phone battery. The same case applies when you use it in your camera.

In addition to the launch of Mobeego battery products on Amazon.com, the management also plans to add additional mobile accessories focused on portable power, which includes high capacity battery banks, blue tooth headphones, blue tooth speakers, solar chargers, CLA chargers and inverters.



You can buy Mobeego products at [Amazon.com](https://www.amazon.com) and at [Mobeego.com](https://www.mobeeego.com)

Life Clips Products Now on Amazon.com

On April 12, 2017 Life Clips announced that Mobeego was being sold on Amazon.com. I love shopping on Amazon. I'm a person that always reads the reviews for a product before I buy it, so I went online to check it out. Mobeego had 90% four and five star reviews.

Here is what some Mobeego customers on Amazon had to say: (really like the 4th one)

- WOW buy one of these and it might save you one day. It's so much smaller than other battery chargers. It's a single use device and you can buy refills for it.
- Awesome and convenient product! Lifesaver when your phone is dying.
- Exactly what it's supposed to do. Must have in situations where you cannot be without your phone. -- Always keep 2-3 of these in my car or my backpack when traveling.
- I have a son I like to keep tabs on. When I call, and he doesn't want to talk to me, his out is always "my phone went dead." Spent \$9.00 problem solved.
- Bought some before I went abroad and they worked out very nicely. Just order some more lol They do the job.

- When I first came across these on Amazon I thought these were so cool! I figured they would be perfect for my upcoming camping trip.
- This is a great little backup battery to keep stashed away for when you don't have access to an outlet.

The Markets

The global mobile accessories market size is over \$80 Billion, and expected to grow at a CAGR of over 6% globally during the period 2016-2020. Furthermore, LCLP will also be launching into new categories, including expanding its offering in Consumer Electronics and introducing new product in personal care and home goods.

The Global Sourcing Services market reached a record \$38 Billion in 2016 and is expected to have a CAGR of 20% while the Global multi-channel sales and marketing services were at \$32 Billion in 2016 growing over 12% annually. These positive trends are creating an excellent opportunity in an industry that is already on a rapid growth path.

Consumers are spending more time online, due to the growth of tablets and smartphones, and as a result, ecommerce is expected to increase 13% to \$262 billion this year, according to market research firm Forrester. This growth is expected to reach \$370 billion in sales by 2017. At the same time, retailers increasing their investment in online sales divisions, enabling customers to research purchases, find stores and to find the best prices available and make purchases.

Life Clips Future Prospects

Today, Life Clips is a small company with inexpensive shares traded on the OTC Markets. That is about to change as this company is ready to ZOOM. Life Clips is a company with big ideas, big management experience, and a big future. We can't wait to see what exciting products they add to their line. Everything is in place **right now** for a big change. You will want to be the person in the future, bragging about how cheaply you got into this stock!

For more information on LifeClips read the analyst report we've attached here-

<http://tradersnewssource.com/wp-content/uploads/2017/04/LCLP-Analyst-report.pdf>

IMPORTANT NOTICE AND DISCLAIMER

Traders News Source LLC is a subsidiary of Small Cap Specialists LLC, herein referred to as SCS LLC.

Our reports/releases are a commercial advertisement and are for general information purposes ONLY. We are engaged in the business of marketing and advertising companies for monetary compensation. Never invest in any stock featured on our site or emails unless you can afford to lose your entire investment. The disclaimer is to be read and fully understood before using our services, joining our site or our email/blog list as well as any social networking platforms we may use.

PLEASE NOTE WELL: SCS LLC and its employees are not a Registered Investment Advisor, Broker Dealer or a member of any association for other research providers in any jurisdiction whatsoever.

Release of Liability: Through use of this website viewing or using you agree to hold SCS LLC, its operator's owners and employees harmless and to completely release them from any and all liability due to any and all loss (monetary or otherwise), damage (monetary or otherwise), or injury (monetary or otherwise) that you may incur. The information contained herein is based on sources which we believe to be reliable but is not guaranteed by us as being accurate and does not purport to be a complete statement or summary of the available data. SCS LLC encourages readers and investors to supplement the information in these reports with independent research and other professional advice. All information on featured companies is provided by the companies profiled, or is available from public sources and SCS LLC makes no representations, warranties or guarantees as to the accuracy or completeness of the disclosure by the profiled companies. None of the materials or advertisements herein constitute offers or solicitations to purchase or sell securities of the companies profiled herein and any decision to invest in any such company or other financial decisions should not be made based upon the information provide herein. Instead SCS LLC strongly urges you conduct a complete and independent investigation of the respective companies and consideration of all pertinent risks. Readers are advised to review SEC periodic reports: Forms 10-Q, 10K, Form 8-K, insider reports, Forms 3, 4, 5 Schedule 13D. SCS LLC is compliant with the Can Spam Act of 2003. SCS LLC does not offer such advice or analysis, and SCS LLC further urges you to consult your own independent tax, business, financial and investment advisors. Investing in micro-cap and growth securities is highly speculative and carries an extremely high degree of risk. It is possible that an investor's investment may be lost or impaired due to the speculative nature of the companies profiled.

The Private Securities Litigation Reform Act of 1995 provides investors a 'safe harbor' in regard to forward-looking statements. SCS LLC expects to receive a budget of up to two hundred fifty thousand dollars cash via bank wire for marketing and advertising services of LCLP from media one holdings. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumptions or future events or performance are not statements of historical fact may be "forward looking statements". Forward looking statements are based on expectations, estimates, and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. Forward looking statements in this action may be identified through use of words

such as “projects”, “foresee”, “expects”, “will”, “anticipates”, “estimates”, “believes”, “understands”, or that by statements indicating certain actions & quote; “may”, “could”, or “might” occur. Understand there is no guarantee past performance will be indicative of future results.

In preparing this publication, SCS LLC has relied upon information supplied by its customers, publicly available information and press releases which it believes to be reliable; however, such reliability cannot be guaranteed. Investors should not rely on the information contained in this website. Rather, investors should use the information contained in this website as a starting point for doing additional independent research on the featured companies. The advertisements in this website are believed to be reliable, however, SCS LLC and its owners, affiliates, subsidiaries, officers, directors, representatives and agents disclaim any liability as to the completeness or accuracy of the information contained in any advertisement and for any omissions of materials facts from such advertisement. SCS LLC is not responsible for any claims made by the companies advertised herein, nor is SCS LLC responsible for any other promotional firm, its program or its structure.

SCS LLC is not affiliated with any exchange, electronic quotation system, the Securities Exchange Commission or FINRA.