

TRADERS NEWS SOURCE

Terra Tech, Jumping into the California Retail Cannabis Market, Analysts Target Price

Terra Tech Corp. (OTCQX: TRTC) operates through multiple subsidiary businesses including Blum, IVXX Inc., Edible Gardens, MediFarm LLC and GrowOp Technology to grow and distribute cannabis to the US market.

Terra Tech Corp is a significant player in the marijuana industry. Previously, the company was focused on medical marijuana cultivation. However, with the changes in legislation within California, Terra Tech is now adapting and changing their strategy to ensure they serve the much more significant market for recreational cannabis users.

The company's robust business and financial risk profile are marked by its fast-growing sales and cash flow generation, favorable trends position medical and adult use cannabis industry for the explosive growth, full vertical integration ensuring healthy margin, an early adopter of a rapidly changing industry and Significant existing infrastructure, industry knowledge and political leverage.

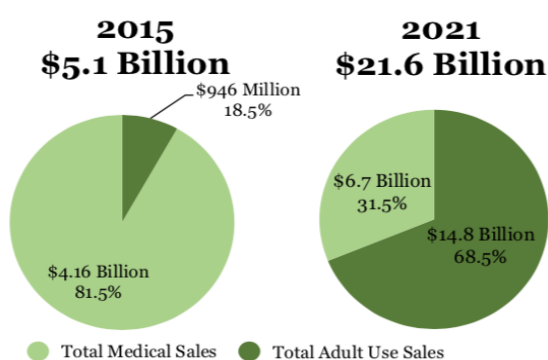
The company's stock skyrocketed in the recent past after it announced that it has received State of California Temporary Authorization to distribute and retail cannabis and expects to obtain authorizations to cultivate and manufacture cannabis for California's adult-use and medical markets, effective January 1, 2018. Terra Tech plans to commence adult-use cannabis sales to the California market immediately through its Blum retail dispensaries located in Oakland and Santa Ana.

California has the oldest medical cannabis program in the nation and has the largest population out of any state in America. This adult-use license allows TRTC to significantly expand its potential customer base in California beyond the medical market. Upon this backdrop, the company is confident that their standing within the Californian cannabis market will continue to strengthen and that they will continue to derive the benefits from the sale of cannabis to this market.

Analysts believe, that Terra Tech is one of those handful companies that has been issued this adult-use license in time for the Jan 1st start date and this first mover advantage will enable it to grow its brand and gain traction with new customers in what is expected to be the nation's largest cannabis market.

Furthermore, the company is also working towards growing their revenue base with their management doing this through acquisition and financing capital expenditures. If we have these kinds of things coming in, we believe that stock has an extremely positive view going ahead regarding margin and top-line expansion.

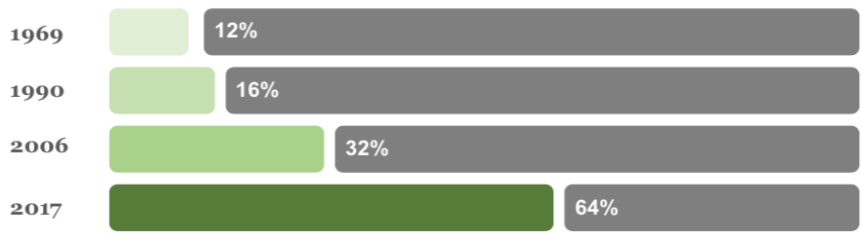
The legal cannabis industry has accelerated at a remarkable pace in the recent past. North American consumers spent \$6.9 billion on legal cannabis products, up 34% from 2015 and by 2021, legal market sales are expected to surpass \$21 billion. If we take that call, then that adds extreme value further



“The legal cannabis industry accelerated at a remarkable pace in 2016. North American consumers spent \$6.9 billion on legal cannabis products, up 34% from 2015.”

The State of Legal Marijuana Markets report

Public Approval Ratings Have Increased



TRTC is part of one of the major success stories that are available in the market. Company’s healthy financial position, as well as robust business risk profile, makes it a compelling investment/trading option. Therefore, considering all this, the market cap of just \$252 million and share now ruling at \$0.274, can move to a level of about \$2 in next six months or so.

About the Company: Terra Tech Corp. (OTCQX: TRTC) operates through multiple subsidiary businesses including Blüm, IVXX Inc., Edible Garden, and MediFarm LLC. Blüm's retail and medical cannabis facilities provide the highest quality medical cannabis to patients who are looking for alternative treatments for their chronic medical conditions as well as premium cannabis to the adult-use market in Nevada.

Business segments: Terra Tech operates two primary business segments:

CANNABIS



MediFarm: Operating cannabis cultivation, production, and dispensary facilities in California and Nevada



IVXX™: High-quality medical and adult use cannabis produced in Company-owned lab and sold in select dispensaries throughout California and Nevada



Blüm: Medical and adult use cannabis dispensaries located in Nevada and California

PRODUCE



Edible Garden: Brand of locally-grown produce grown in environmentally controlled, company-owned greenhouses

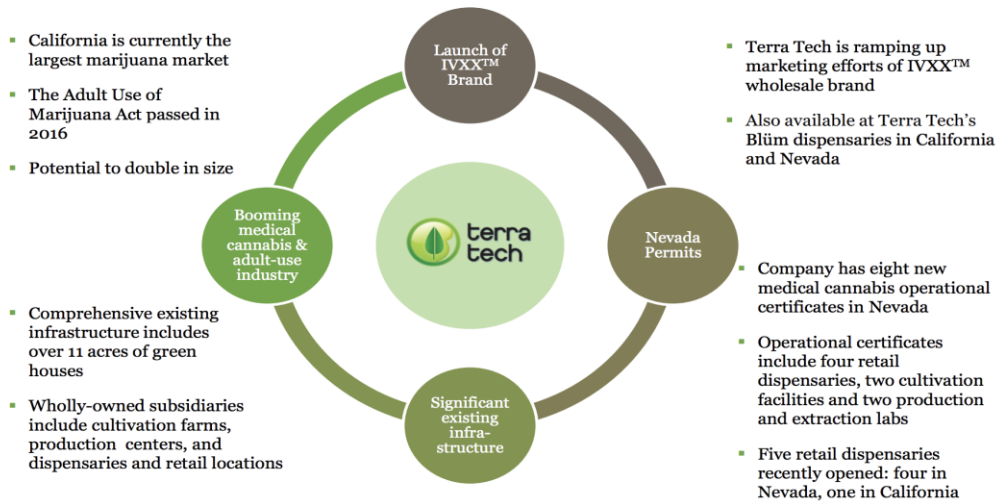


Products are sold through major grocery stores including ShopRite, Walmart, Winn-Dixie, Raley's, Meijer, Kroger and others



Operates three farms throughout Indiana and New Jersey

Key Growth Drivers



Industry overview:

40%	From 2014 to 2016, The industry grew at a compounded annual rate of 40%, making it one of the fastest growing sectors in the economy
64%	Percentage of Americans now support legalization of cannabis for adult use, up from 32% in 2006
87%	Americans who live in a state that allows some degree of legal marijuana use
34%	Growth in national sales from 2015 to 2016
\$8.1 B	National legal sales are projected to hit \$8.1 billion in 2017 up from \$6.9 billion in 2016 and \$5.7 billion in 2015
\$21 B	By 2021, legal market sales are expected to surpass \$21 billion

Other recent Activities/Announcements

- Terra Tech Corp. received State of California Temporary Authorization to commence adult use cannabis sales in California, starting January 1, 2018.
- Total revenues generated for the third quarter ended September 2017 were \$10.1 million, compared to \$7.0 million in the same period in 2016.
- Expanded retail operations in Santa Ana, Southern California, through the acquisition of the assets of Tech Center Drive Management LLC, which operated The Reserve OC medical cannabis dispensary. After the closing, The Reserve was rebranded as a Blüm dispensary.

Latest Quarter Financial position:

- Total revenues generated for the third quarter ended September 30, 2017, were \$10.1 million, compared to \$7.0 million in the same period in 2016. The increase was driven by sales in the cannabis segment which increased 81.8%, due to higher sales from the Company's four Nevada-based Blüm Dispensaries.

- Gross profits for the third quarter ended September 30, 2017, were approximately \$2.3 million, compared with \$1.3 million in the prior year period. Gross margin for the third quarter of 2017 amounted to about 23%, compared with a gross margin of approximately 18% for the third quarter of 2016.
- Stockholders' equity for the third quarter of 2017 amounted to approximately \$75.8 million, compared to roughly \$52.2 million as of December 31, 2016.

Key risk factors and potential stock drivers:

- Company's ability to maintain its liquidity and financial flexibility to fund its incremental capital requirements. Since cannabis is still illegal at the federal level, it is not easy for TRTC to access capital on agreeable terms.
- Also, the upcoming growth would entail significant fundraising. Therefore, if the company can grow at a pace that outstrips the value lost through dilution, then there's real potential for long-term return.
- Notwithstanding the recent boom, this is still a very nascent stage space and only time would differentiate between real winners and laggards. As far as choosing an option with a relative advantage is concerned, TRTC is preferred choice with upside potential.
- TRTC's ability to acquire and incubate other marijuana companies as the sector consolidates

Stock Chart:



Comments:

- On Wednesday February 21, 2018, TRTC was at \$0.27, on volume of 2.2M shares exchanging hands. Market capitalization is \$262 million. The current RSI is 41.30
- In the past 52 weeks, shares of TRTC have traded as low as \$0.14 and as high as \$0.62
- At \$0.27, shares of TRTC are trading below its 50-day moving average (MA) at \$0.304 and above its 200-day moving average (MA) at \$0.235
- The present support and resistance levels for the stock are at \$0.2621 & \$0.2921 respectively.

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May 23rd, 2016- (NYSE: XXII) opened at \$.87/share hit a high of \$3.03/share so far our member potential gains- 248% – [http://mailchi.mp/tradersnewssource/updates-5-of-our-profiles-for-212-400-and-whats-coming-next?e=\[UNIQID\]](http://mailchi.mp/tradersnewssource/updates-5-of-our-profiles-for-212-400-and-whats-coming-next?e=[UNIQID])

October 31st, 2017 (NASDAQ: PYDS) Although we have been covering this security for over a year, our recent coverage October 31st, 2017 opened at \$1.45/share hit \$4.10 within three days for gains of over 150%- [http://mailchi.mp/tradersnewssource/update-pyds-back-in-the-value-zone-with-news-out?e=\[UNIQID\]](http://mailchi.mp/tradersnewssource/update-pyds-back-in-the-value-zone-with-news-out?e=[UNIQID])

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