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## Iveda Solutions Inc (NASDAQ: IVDA) Breakout Report

#### **About Iveda Solutions**

**Iveda** (NASDAQ:IVDA) is the provider of global solutions for cloud-based, video AI search and surveillance technologies that protect the people, places, and things that matter the most. Iveda's technology has the power to provide instant intelligence to existing infrastructure, enabling cities and organizations around the world to seamlessly enter the fifth industrial revolution. Iveda operates at the forefront of digital transformation of cities across the world, using IoT platforms with smart sensors and devices developed to aid with use cases surrounding public safety, security, elderly care, energy efficiency, and environment preservation. Headquartered in Mesa, Arizona, with a subsidiary in Taiwan, Iveda is publicly traded under the ticker symbol "IVDA".

# **Recent News and Developments**

# These Developments are from February 2024

### **Smart City Initiatives and AI Innovations in the Philippines**

Targeting \$5M in Contracts: Iveda Philippines JV aims to secure \$5M in executed contracts over the next 12 months, partnering with 100 government units to modernize infrastructure for enhanced public safety.

Major City Participation: Collaboration includes key cities like Cebu, Bacolod, Iloilo, and Davao, focusing on integrating IvedaAI to improve urban safety and management.

Supporting National Development: This initiative supports President Ferdinand Marcos Jr.'s infrastructure development goals, showcasing strong commitment to leveraging AI technology for public safety and efficient city management.

Innovative AI Solutions: IvedaAI<sup>TM</sup> uses deep learning for AI Video Search, enhancing video surveillance capabilities across the Philippines without overhauling existing infrastructure.

#### **Expansion and Technological Showcase in Egypt**

New Cairo Office: Opening of a demonstration space within the AOI government facility in Cairo to showcase Iveda's smart city innovations and AI offerings.

Strategic Partnership with AOI: Collaboration aims to scale smart city developments across Egypt, supporting the government's plan to introduce 38 new smart cities by 2050.

Market Growth: Egypt's AI market is expected to reach significant growth, with Iveda positioned to expedite technology deployment through the new strategic office.

# **Innovations in Public Safety and Education**

IvedaAI Sense Launch: Introduction of AI-based sensors capable of detecting smoke, vapor, and bullying incidents, aimed at enhancing safety in schools, offices, and public spaces.

Addressing Vaping and Bullying: Tools to help combat on-campus dangers, supported by a comprehensive reseller network for efficient deployment.

Collaboration for Smart City Development in Vietnam

Partnership with VinaFore: Agreement to bolster transportation, telecom, and smart city solutions, incorporating IvedaAI into existing infrastructure.

Multimillion-Dollar Projects: Initiatives in design phases aimed at transforming traffic management, safety, and operational efficiencies across Vietnam.

Showcasing at SaigonTex 2024: Demonstration of IvedaAI and vumastAR technologies to major manufacturers, highlighting innovative AI capabilities for quality control and operational improvements.

Anticipated revenue from some of these recent contracts exceeds the company's revenue for the last decade combined. These highlights underscore Iveda's strategic global expansion, innovative technology development, and significant contributions to smart city projects, public safety enhancements, and infrastructure modernization across multiple countries.

#### **Institutional Ownership**

**Institutional Ownership:** Iveda Solutions Inc has 18 institutional owners, with a total of 357,304 shares held.

**Notable Institutional Shareholders:** Include Vanguard Group Inc, Bank Of America Corp /de/, and State Street Corp among others.

#### **Share Structure and Estimated Cash Position**

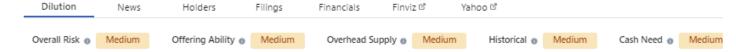
IVDA \$0.91 | -7.89% E \$0.8915 | -2.03%

# Iveda Solutions

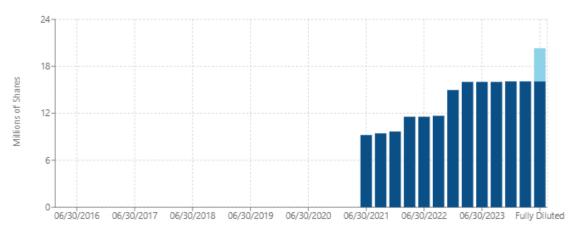
Sector: Industrials Industry: Security & Protection Services Country: U.S Exchange: NASDAQ

Mkt Cap & EV: 14.3M / 9.8M
 Float & OS: 15.01M / 16.07M
 Est. Net Cash/Sh: 0.28
 Inst Own: 4.3%
 SI: 0.1%

Iveda Solutions, Inc. provides artificial intelligence (AI) and digital transformation technologies in the United States and Taiwan. The company offers IvedaAI, a deep-learning video analytics software; IvedaPinpoint, a solution that manages Bluetooth trackers and sensors, and displays them on a map for exact location; Sentir Video, a video surveillance solution for various kinds of applications; Cerebro, a software technology platform that integrates a multitude of disparate systems for central access and management of applications, subsystems, and devices; and IvedaSPS, a smart power solution. In addition, it offers AI intelligent video search, smart utility, smart sensors, gateways, trackers, and IoT platforms. It serves airports, commercial buildings, government customers, data centers, shopping centers, hotels, banks, and safe city projects. The company was founded in 2003 and is based in Mesa, Arizona.



# Historical O/S & Potential Dilution



#### Cash Position

The company has 22.6 months of cash left based on quarterly cash burn of -\$0.62M and estimated current cash of \$4.7M.

Source: Dilution tracker

IVDA Chart: Note IVDA is trading above all three simple moving averages with a recent bounce off from the 200 day on a pull back and a recent cross of the 20 above the 50 day.



#### **Conclusion**

Iveda Solutions Inc. (NASDAQ: IVDA) has clearly established itself as a pioneering force in the realm of cloud-based, video AI search, and surveillance technologies. The company's relentless pursuit of innovation and strategic global partnerships have positioned it as a vital contributor to the digital transformation of cities and communities worldwide. Through its cutting-edge AI solutions, Iveda is not only enhancing public safety and security but also paving the way for cities to embrace the fifth industrial revolution, focusing on IoT platforms that cater to a wide array of use cases from elderly care to environmental preservation. As this growth story reverberates throughout the trading community, I believe we could have a near-term runner on our hands.

#### **Risk Factors**

# While Iveda's future appears bright, potential investors and stakeholders must consider several risk factors:

Technological Evolution: The rapid pace of technological change presents both an opportunity and a risk. Iveda must continuously innovate to stay ahead of emerging technologies and potential competitors entering the market.

Regulatory and Compliance Risks: Global expansion brings diverse regulatory environments. Compliance with international, national, and local laws, especially concerning privacy and data protection, is crucial and evolving, potentially impacting operations.

Market Adoption: The successful adoption of Iveda's technologies, particularly in new and emerging markets, is subject to various factors, including cultural acceptance, governmental support, and competitive alternatives.

Partnership Dependencies: Iveda's growth strategy heavily relies on partnerships and joint ventures. Any disruption in these relationships, or the failure of partners to meet their obligations, could adversely affect project outcomes and revenue projections.

Economic and Political Uncertainties: Global operations expose Iveda to economic and political risks in the countries it operates. Unforeseen events, such as economic downturns or political instability, could hinder project implementations and affect profitability.

Cybersecurity Threats: As a provider of AI and IoT solutions, cybersecurity remains a paramount concern. Breaches or failures in cybersecurity measures could undermine client trust and lead to significant financial and reputational damage.

Potential Dilution: As Iveda seeks to fund its ambitious expansion plans and technology development, there may be a need for additional capital raising through the issuance of new shares. This potential dilution could affect the value of existing shares, impacting shareholder equity. Investors should be mindful of the company's future financing activities, as these could dilute their holdings and affect share price.

In conclusion, Iveda Solutions Inc. stands as a leader in advancing smart city technologies and AI-driven surveillance solutions, poised for significant growth and impact across the globe. However, the company's journey is not without its challenges. Navigating the landscape of technological innovation, regulatory complexities, and market dynamics will be key to sustaining its upward trajectory and fulfilling its mission to create safer, smarter, and more efficient communities worldwide.

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The Team

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